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**PASADENA-FOOTHILLS REALTORS® INSTALLS
2022 PRESIDENT SARAH MOORE IN INSTALLATION CEREMONY
“GROWING TOGETHER”**

PASADENA, Calif., December 8, 2021 – On Friday, December 3, 2021, the Pasadena-Foothills REALTORS® hosted its 115th Annual Inaugural and Awards Virtual Ceremony at the NOOR. The celebration themed *Growing Together*, honored the local REALTOR® community, while installing the 2022 Officers and Directors.

During the virtual ceremony, PFAR honored incoming **2022 President Sarah Moore**, a second-generation REALTOR® and Pasadena native.

A graduate from California State University at Northridge with a degree in business and emphasis in real estate, Sarah received scholarships from the San Fernando Board of Realtors, Land Use Institute, as well as the Appraisal Institute. After working briefly in the mortgage industry, Moore changed paths and decided to dedicate her time to raising her two beautiful daughters.

During her hiatus from real estate Moore discovered her talent for pottery becoming a nationally recognized potter in the Arts and Crafts style, her very successful pottery business, Sassafras Pottery was heavily inspired by her childhood growing up on the edge of the Arroyo Seco and served as a natural transition back to real estate.

Hosted by 2018 REALTOR® of the Year and Berkshire Hathaway HomeServices', **Matt McIntyre** along with PFAR Past President, **Emilie Broughton** (Dilbeck Real Estate), PFAR recognized the excellent work of the REALTOR® community, kicking off the show with a donation to Door of Hope; a non-profit

centered on empowering families facing homelessness through holistic programs. **Megan Katerjian**, **Executive Director** of **Door of Hope** delivered the inspiration message and **PUSD's Blair Viking's String Quartet** served as the musical act for the afternoon.

The 2022 Officers and Directors installed alongside President, **Sarah Moore** (Dilbeck Real Estate) consisted of **Kay Tolentino** (TradeMark Real Estate) as President-Elect; Secretary, **Lynnette West-Cater** (Westlyn Realtors), Treasurer, **Jon Butler** (Douglas Elliman Real Estate), Multiple Listing Director, **Eddie Ramirez** (DPP), along with newly added directors **Sid Karsh** (Sid Karsh Real Estate), **Lee Cuellar** (Keller Williams Realty), **Adam Bray-Ali** (Coldwell Banker) and **Lauren Kinkade-Wong** (Douglas Elliman Real Estate). In addition, Affiliate Director, **Nathan Stark** (Chicago Title) and now immediate Past President, **Barry Storch** (Town Square Real Estate).

Retired Board Members honored were **Hazel Perera** (Berkshire Hathaway HomeServices), **Joyce Kristensson** (Berkshire Hathaway HomeServices), **Martin Mesa** (Rate One Financial), **Megan Spargo-Ferrell** (COMPASS), and **Neha Jespersen** (DPP).

Awards Presented for Outstanding Service

PFAR Award recipients included: **REALTOR® of the Year**, **Hilda L. Hernandez** (Berkshire Hathaway HomeServices California Properties), **Affiliate of the Year**, **Zabrina Vance-Carroll** (myNHD), **Distinguished Service**, **Norman Haley** (Norm Haley Real Estate).

For careers spanning twenty years plus, **Diana Rafeedie-Nofal** of Doma Title & Escrow received PFAR's **Lifetime Affiliate Achievement** and Local Government Relations Chair, and Past President **Aida Dimejian** of Berkshire Hathaway HomeServices Golden Properties was recognized as the **Lifetime REALTOR® Achievement**. PFAR's Government Affairs Director and Staff Vice President **Rian Barrett** was named the **2021 President Award's recipient**.

On the state and national level, two REALTORS® were also honored as **C.A.R. Honorary Member-for-Life**, an award given for at least 25 continuous years of membership at C.A.R. The honorees were: **Valery Darzibashians** (Town and Ranch Realty), and newly installed PFAR Director, **Sid Karsh** (Sid Karsh Real Estate).

PFAR also took time to honor their members who passed away in 2021 for their life of service. The In Memoriam honorees included: **Ann Pendo** (Berkshire Hathaway HomeServices California Properties), **Berton Mills Tibett III** (The Tibbet Group), **Betty Carlin Scannell** (Coldwell Banker and Allstate LG), **Georgene Neely** (Coldwell Banker), PFAR Past President **Margaret H. Sedenquist** (Margaret H. Sedenquist and Co.), and **Richard R. Jerez** (Jerez Real Estate.) Finally, PFAR celebrated the life of longtime member **Ray Wells** (Teles Properties). A true pioneer, mentor, husband, father, son, and friend serving as PFAR's President in 1996; Wells held many leadership roles at the state level and with PFAR. Wells continued his fight, alongside his wife May being key advocates of Alzheimer's research as Ray valiantly fought his own battle. Ray is survived by wife May, his two children Page and John, his two stepchildren Madeline and Andrew.

Special Guests

Legislator guests featured: **Senator Anthony J. Portantino**, **Assemblymember Chris Holden**, District Representative Teresa Lamb Simpson for **Congressman Adam B. Schiff**, and Field Representative Christopher Khachadour for the office of **Laura Friedman**. Incoming Vice Chair of NAR's Leadership Academy and Incoming C.A.R. Local Government Policy Chair, **Tamara Suminski** served as the events installing officer.

Event Sponsors and Partners

Floral and Annual Sponsor: *California Regional Multiple Listing Services (CRMLS)*

Wine Sponsor: *RE/MAX Dream Properties with Shahe Seuylemezian*

Gold Sponsor: *Morrison Plus Property Inspections*

Silver Sponsors: *Logix Mortgage with Jeff Beadnell (Annual Sponsor), Richardson | Ober | DeNichilo, Town Square Real Estate*

Bronze Sponsors: *Reverse Mortgage Educators (Annual Sponsor), The Storch Group, S.I.G. Property Management with Mike Shaar, Supra*

Photos (to be credited) Provided by Leanna Burke

For more information about the inaugural Ceremony, Award Recipients, Honorees and Pasadena-Foothills REALTORS® please visit <https://pfar.org/inaugural/> or contact nkemdilim@pfar.org

About the Pasadena-Foothills Association of REALTORS®

The Pasadena-Foothills Association of REALTORS® is the champion for the professional practice of real estate, private property rights, homeownership, and a thriving community.

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