



**Pasadena-Foothills Association of REALTORS®**  
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**FOR IMMEDIATE RELEASE**

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**PASADENA-FOOTHILLS ASSOCIATION OF REALTORS® INSTALLS  
2020 PRESIDENT EDDIE RAMIREZ IN “@PFARSTRONGERTOGETHER” BREAKFAST CEREMONY**

**PASADENA, Calif., December 18, 2019** – On Friday, December 13, 2019, the Pasadena-Foothills Association of REALTORS® hosted its 113th Annual Inaugural and Awards Breakfast to approximately 300 REALTORS®, Affiliate partners and special guests at the Westin Pasadena. The event themed *@PFARStrongerTogether* celebrated its incoming officers and directors along with their annual award recipients.

During the ceremony, PFAR honored incoming **President Eddie Ramirez**, who highlighted PFAR’s mission of public service and the importance of being “open to new ideas” to help advance and protect the real estate profession.

A Southern California native, Ramirez’s passion for protecting homeownership rights led him to pursue a career in real estate after 20 years in the financial industry. He currently serves as an agent with the distinguished deasy penner podley firm and is a 2019 Top Producer. Ramirez is an active volunteer in both the real estate and local communities; spending his down time with family and as an avid cyclist.

Hosted by PFAR’s Charitable Foundation Director, **Matt McIntyre** and PFAR Past President, **Emilie Broughton** the association showcased its contribution to Pasadena’s public schools, which included the launch of their successful Pasadena Unified School District Certification program; a partnership with the Pasadena Educational Foundation (PEF) and Pasadena Education Network (PEN). The program also featured a generous donation to The PLUS ME Project; a non-profit centered on empowering youth in the art of storytelling. **Richard Reyes, Executive Director of The PLUS ME Project** delivered a compelling Inspiration message to the audience to launch the morning event.

The 2020 Officers and Directors installed alongside President, **Eddie Ramirez** (deasy penner podley) consisted of **Barry Storch** (Dilbeck Real Estate) as President-Elect; Secretary, **Steve Haussler** (Coldwell

Banker), Treasurer **Sid Karsh** (Sid Karsh Real Estate), Multiple Listing Director **Amy Engler** (Douglas Elliman), along with newly added directors **Hazel Perera** (Berkshire Hathaway HomeServices) and **Neha Jespersen** (deasy penner podley). Returning Directors **Deno Kidde** (Sotheby's International Realty) and **Joyce Kristensson** (Berkshire Hathaway HomeServices) were also installed with newly appointed Affiliate Director **Martin Mesa** (Rate One Financial) and Immediate Past President, **Lisa Diaz** (Compass).

### **Awards Presented for Outstanding Service**

During the breakfast celebration, PFAR Award recipients included: **REALTOR® of the Year, Crystal Narramore** (Compass), **Affiliate of the Year, Nathan Stark** (Chicago Title Glendale), **Distinguished Service, Steve Haussler** (Coldwell Banker) and **Humanitarian of the Year, Chelby Crawford** (Coldwell Banker).

For careers spanning twenty years plus, **Kirk Dilbeck** of Inter Valley Escrow received PFAR's **Lifetime Affiliate Achievement** and **Norma Ellis** of Dilbeck Real Estate was recognized as the **Lifetime REALTOR® Achievement**.

The **President's Award** was given to **PFAR's Director of Communications and Digital Strategy, Nkemdilim Nwosu** who shepherded the Pasadena Unified School District Certification Program, along with securing the National Association of REALTORS® Safety Grant as one of five associations in the country.

PFAR also took time to honor their members who passed away in 2019 for their life of service. The In Memoriam Honorees included: **Robert Bathke** (Re/Max Premiere Properties), **Virginia Cree** (Coldwell Banker), **John A. LaRocca** (LaRocca Inspections) and **Lydia Washington** (Westlyn Realtors).

### **Special Guests**

The Installer for the event was **Dave Walsh**, 2020 President-Elect of the California Association of REALTORS®. Legislator guests featured: **Congresswoman Judy Chu**, **Senator Anthony J. Portantino**, **Assemblymember Chris Holden**, **Mayor Terry Tornek** and **Supervisor Kathryn Barger**. From **Congressman Adam B. Schiff's** office, a certificate excellence was presented to outgoing President Lisa Diaz, whose office also facilitated a flag being flown over the Capitol in honor of Diaz's service.

### Guest Presenters

The breakfast was hosted by **Matt McIntyre** (Berkshire Hathaway HomeServices) and **Emilie Broughton** (Town Square Real Estate). **Leslie Cross** (Town Square Real Estate) and **Erik Okland** (Inter Valley Escrow) led the Service and Affiliate Awards Presentation. **Megan Spargo Ferrell** (Compass), **Troy Spargo** and **Joyce Kristensson** (Berkshire Hathaway HomeServices) introduced the REALTOR® Awards. Additional guest speakers included **Laura Olhasso** (PFAR Government Affairs Director), **Carla C. Dane** (PFAR CEO), **Martin Mesa** (Rate One Financial) and **Richard Reyes** (The PLUS ME Project).

### Event Sponsors and Partners

**Platinum Sponsors:** *Morrison Plus Property Inspections<sup>SM</sup> and California Regional Multiple Listing Services (CRMLS)*

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**Photography Sponsor:** *Cinematographer Nick Frandjian of OpenHouseFoto.com*

**Musical Guests:** *Sisterspeak*

**Special Guests:** *The PLUS ME Project*

For more information about the inaugural breakfast, Award Recipients, Honorees and Pasadena-Foothills Association of REALTORS® please contact PFAR Communications @ [info@pfar.org](mailto:info@pfar.org)

**Photos courtesy of Nick Frandjian From [OpenHouseFoto.com](http://OpenHouseFoto.com)**

#### **About the Pasadena-Foothills Association of REALTORS®**

*Founded in 1907, the Pasadena-Foothills Association of REALTORS® has built a reputation as being one of the strongest real estate associations in the nation. Serving the communities of Pasadena, Altadena, San Marino, South Pasadena, La Cañada Flintridge, La Crescenta and Sunland-Tujunga, the Association's goals are to promote success for its members and preserve real property rights, while enforcing the Code of Ethics of the National Association of REALTORS®. Over the years, the Pasadena-Foothills Association of REALTORS® has expanded its mission to serve as a constructive force in the improvement of the quality of life within the community.*

Visit PFAR on the web at [www.pfar.org](http://www.pfar.org). Follow PFAR on Facebook, Instagram and Twitter: @PFAR\_Alerts

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